



WHY UPGRADE TO **PREFINISHED** OVER PRIMED

LP® SmartSide® ExpertFinish® Trim & Siding

The advanced durability you expect from LP® SmartSide® Trim & Siding in 16 beautiful curated colors. Your homeowners will love choosing colors to match their style—and you'll love the same fast and easier installation that comes with LP SmartSide products.

Prefinished Benefits

- **Instant beauty.** Get instant curb appeal for your new or remodeled home on the first day of installation.
- **Total LP product.** LP manufactures, primes, and finishes ExpertFinish siding. Both the primer and finished coat are made by Axalta®.
- **Increase installation speed.** Prefinished siding allows for installation using one crew without needing to hire a painting team. Only minor touch-ups are needed.
- **One warranty backed by LP.** Industry-leading 5/15/50-year limited warranty.
 - 5-year labor and materials, 15-year finish, and 50-year substrate.
- **Availability in most markets.** ExpertFinish is available in most markets throughout the U.S. and Canada.

Primed Limitations

- **Must apply finish coat as soon as possible** or within 180 days when using primed.
- **Inconsistent paint coverage** created by improper preparation and painting.
- **Many limitations on field applied paint** including dust, dirt, debris, paint wait times, over spraying, and much more.
- **More money, less options.** It's easier to create aesthetically pleasing combinations of ExpertFinish trim and siding products.



For complete product & warranty details, visit LPCorp.com/ExpertFinish