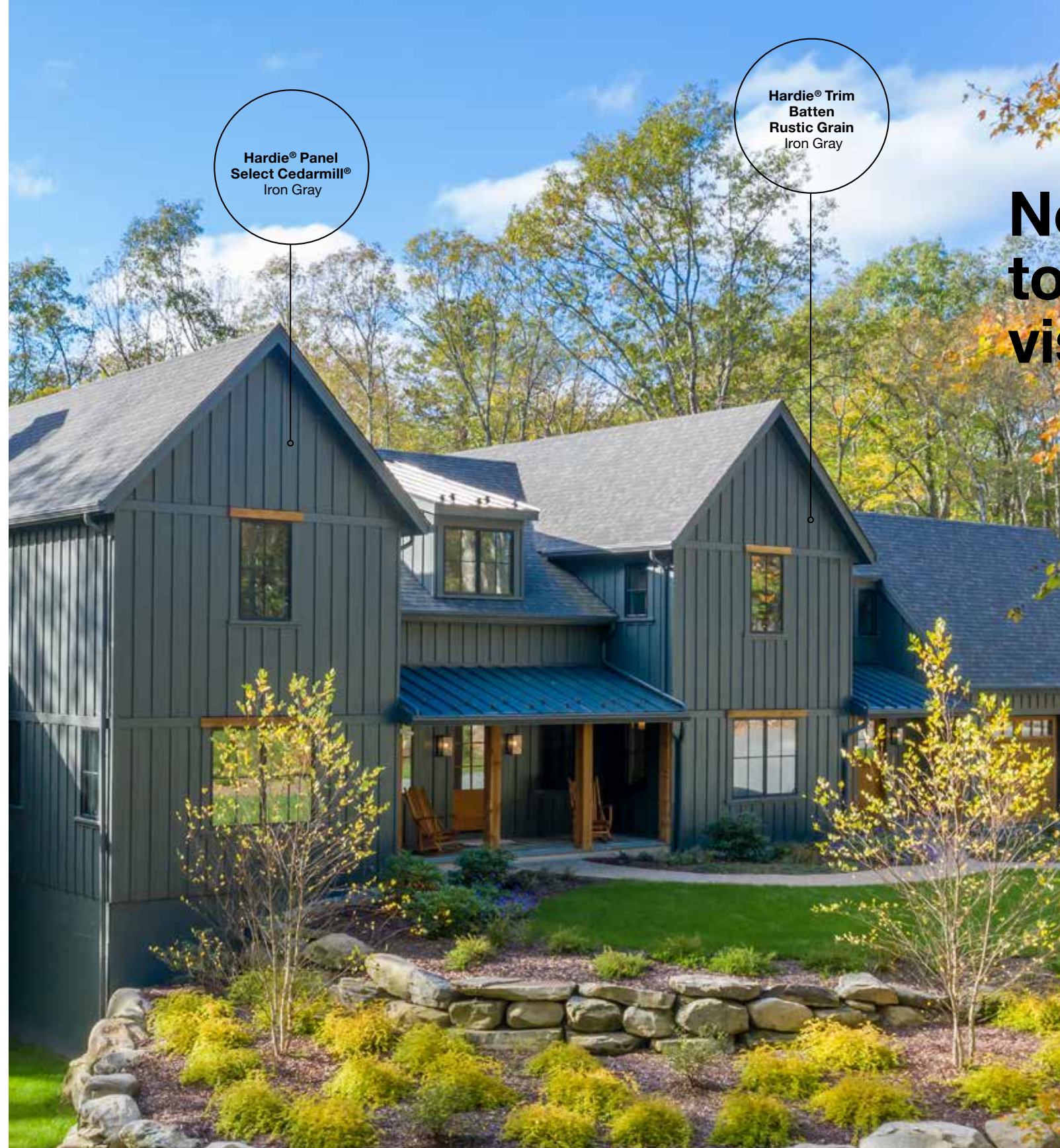


**It's Possible™
to fall in love
with your
home again.**

North Georgia Product Catalog





Now is the time to bring your vision to life.

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With endless design possibilities that embody your aesthetic, no matter how unique, Hardie® fiber cement exterior solutions give your home a beautiful design without having to sacrifice durability and protection. Trusted by homeowners on over 10 million homes* from coast to coast, and rated the #1 brand of siding in North America, it's clear that the vast product offerings from James Hardie can make the home you've always wanted possible. **Revel in the beauty of your home's gorgeous exterior with the unprecedented peace of mind that only Hardie® products can provide.** With James Hardie, your dream home is possible.

ENDLESS DESIGN POSSIBILITIES

With a wide variety of colors, products and textures, you can create the personalized home exterior design that reflects your unique style – and that you'll love for years to come.

TRUSTED PROTECTION

From non-combustible fire resistance to resisting pests, moisture and extreme weather, Hardie® fiber cement helps protect your home and everything you cherish.

LONG-LASTING BEAUTY

Enjoy the peace of mind that comes with a low-maintenance exterior, backed by a 30-year non-prorated substrate warranty.**

*Estimate based on total Hardie® siding sales through 2022 and average housing unit size. **30-Year limited non-prorated substrate warranty for Hardie® siding and soffit products. 15-Year non-prorated limited substrate warranty for Hardie® Trim products. ColorPlus® Technology finishes have a 15-year prorated limited finish warranty.



**Endless
design
possibilities.**

**Endless ways
to express
yourself.**



ENDLESS DESIGN POSSIBILITIES

Products and colors that complement any style.

With a wide portfolio of products and over 700 pre-finished colors, creating your perfect design style is possible with Hardie® products.

Modern

Whether you crave clean lines and sleek profiles or bold hues, you'll find the perfect colors and styles to add a modern flair to your home that will be sure to make a lasting statement in your neighborhood.

Transitional

Transitional styles beautifully combine contemporary and traditional elements to create a design style that stands out. Mix your favorite profiles and colors to create a fresh look you'll love for years.

Traditional

Traditional homes offer timeless beauty that never goes out of style. Achieve the perfect balance between your home's character and your personal style with a variety of colors and products that add undeniable charm.



Hardie® Panel &
Hardie® Trim Batten
Iron Gray



Hardie® Shingle Kelly Green
Hardie® Trim Cobble Stone



Hardie® Panel & Hardie® Trim Batten Arctic White
Hardie® Plank Arctic White



Hardie® Panel Inlet Blue



Hardie® Shingle Cobble Stone
Hardie® Trim Arctic White



Hardie® Architectural Panel - Fine Sand

Statement Collection™ Products

It's your turn to let your home stand out with our Statement Collection™ products. Curated by our design experts, this collection of Hardie® siding and trim products with ColorPlus® Technology finishes are unique to your home's region. This gorgeous selection is locally stocked in your area, making it easier than ever to find the exterior style of your dreams.

COLORPLUS® TECHNOLOGY

ColorPlus® Technology finishes combine distinct beauty and high performance in a way that no other finish does. They're the easiest way to choose a gorgeous pre-finished color for your house, and feel confident in its staying power.

Hardie® Plank, Hardie® Panel and Hardie® Trim Batten Color Offering



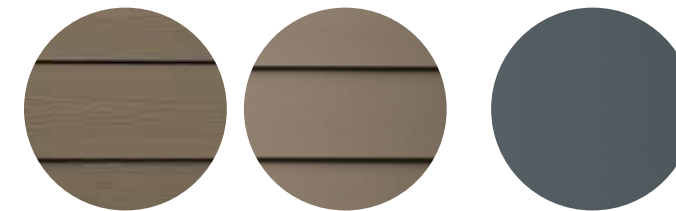
Hardie® Plank

Thickness 5/16 in
Length 12 ft planks

Select Cedarmil® & Smooth

Width 8.25 in

Exposure 7 in



Hardie® Panel

Thickness 5/16 in

Select Smooth

Size 4 ft x 10 ft

Hardie® Soffit

Thickness 1/4 in

Vented Smooth

Width 12 in 16 in 24 in

Length 12 ft 12 ft 8 ft



Non-Vented Smooth

Width 12 in 16 in 24 in

Length 12 ft 12 ft 8 ft



Hardie® Trim

Length 12 ft

4/4 Smooth

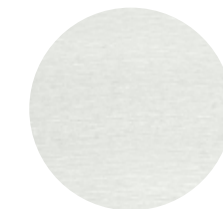
Thickness .75 in

Width 3.5 in 5.5 in 7.25 in 9.25 in* 11.25 in

5/4 Smooth

Thickness 1 in

Width 3.5 in 5.5 in 7.25 in 9.25 in* 11.25 in



*This size is only available in Arctic White

Hardie® Trim Color Offering

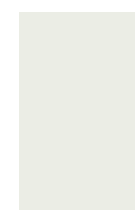


Arctic White

Cobble Stone

Navajo Beige

Hardie® Soffit Color Offering



Arctic White

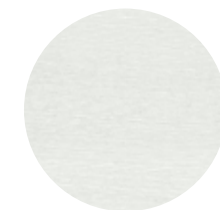
Batten Boards

Smooth

Thickness .75 in

Length 12 ft

Width 2.5 in



Scan code to request a sample.

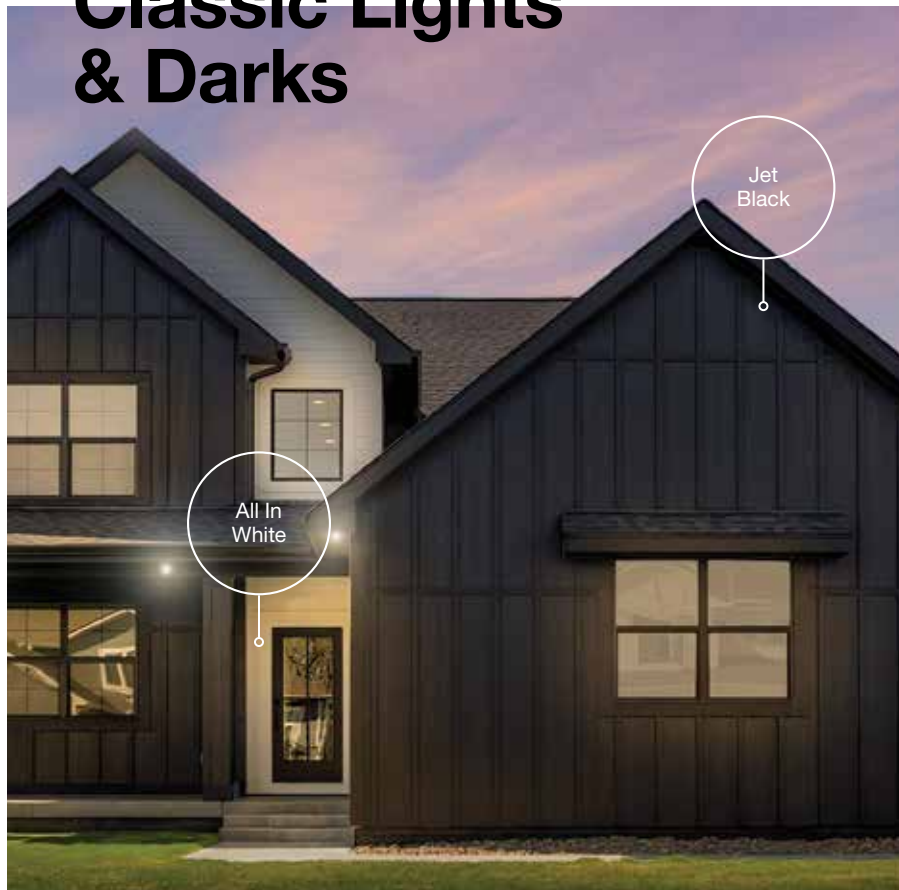
Dream Collection™ Products

Looking to further express your sense of style? Look to our Dream Collection™ products.

- Featuring a color palette of over 700 ColorPlus® Technology finishes
- Made to order in a wide array of Hardie® siding and trim styles
- Matches elevated design flexibility with the uncompromising performance of our fiber cement products

To see the full 700-color range of the Dream Collection™ products, visit jameshardie.com/dream

Classic Lights & Darks



Peaceful Pastels



Scan code to view colors and request a product sample.

Earth Tones



Blues & Greens



Photo © 2021 Discovery or its subsidiaries and affiliates. All rights reserved.

Grays & Neutrals



A classic look that stands the test of time.

Hardie® Plank

From Victorians to Colonials, Hardie® Plank is the perfect siding for your style, and has the durability and long-lasting beauty that can transform your home exterior. With endless gorgeous color and plank pairings available, you'll discover a Hardie® Plank style that transforms your home's aesthetic.



Hardie® Trim Smooth
Arctic White

Hardie® Plank Select Cedarmill®
Khaki Brown

Hardie® Plank



Select Cedarmill®



Smooth



Beaded Select Cedarmill®



Beaded Smooth

Select Cedarmill® & Smooth Thickness 5/16 in Length 12 ft planks

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Exposure	4 in	5 in	6 in	7 in	8 in	10.75 in
Prime Pcs/Pallet	360	308	252	230	190	152
ColorPlus® Pcs/Pallet	324	280	252	210	—	—
Pcs/Sq.	25.0	20.0	16.7	14.3	12.5	9.3

Select Cedarmill®

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Statement Collection™				•		
Dream Collection™	•	•	•	•		
Prime	•	•	•	•	•	•

Smooth

Width	5.25 in	6.25 in	7.25 in	8.25 in	9.25 in	12 in
Statement Collection™				•		
Dream Collection™	•	•	•	•		
Prime	•	•	•	•	•	•

Beaded Select Cedarmill® & Beaded Smooth

Width	8.25 in
Exposure	7 in
ColorPlus® Pcs/Pallet	210
Pcs/Sq.	14.3
Statement Collection™	
Dream Collection™	•
Prime	

Classic cedar style in cutting-edge material.

Hardie® Shingle

Restore the look of your grand Cape Cod home or add distinction to your handsome bungalow. Hardie® Shingle embodies the enchanting look of cedar shingles with lower maintenance. You can create your perfect exterior style using Hardie® Shingle around your entire home, or place it in accent areas for an added boost of charm you'll love.

Better than the real thing, Hardie® Shingle resists rotting, curling, warping and splitting.



Hardie® Plank Smooth Arctic White

Hardie® Shingle Staggered Edge Panel Arctic White

Hardie® Shingle



Staggered Edge Panel



Straight Edge Panel

Staggered Edge Panel

Length	48 in
Height	15.25 in
Exposure	6 in
Prime Pcs/Pallet	100
ColorPlus® Pcs/Pallet	100
Sq/Pallet	2
Pcs/Sq.	50.0

Statement Collection™

Dream Collection™	•
Prime	•

Straight Edge Panel

Length	48 in
Height	15.25 in
Exposure	7 in
Prime Pcs/Pallet	86
ColorPlus® Pcs/Pallet	86
Sq/Pallet	2
Pcs/Sq.	43.0

Statement Collection™

Dream Collection™	•
Prime	•

Designed for versatility and beautiful performance.

Hardie® Panel

Hardie® Panel delivers style and substance. When combined with Hardie® Trim Batten, it achieves the rustic board-and-batten look that defines your charming cottage or modern farmhouse. Its crisp, clean lines and ability to pair beautifully with other siding products make Hardie® Panel a smart choice for the home of your dreams.



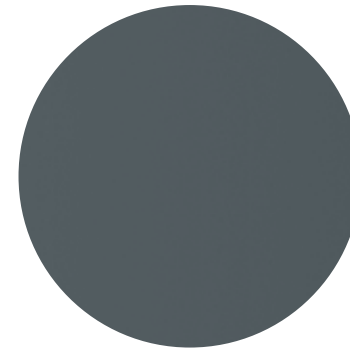
Hardie® Panel
Select Cedarmill®
Evening Blue

Hardie® Trim Batten
Rustic Grain
Evening Blue

Hardie® Panel



Select Cedarmill®



Smooth



Stucco



Sierra 8

Select Cedarmill®, Smooth, Stucco & Sierra 8 Thickness 5/16 in

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Prime Pcs/Pallet	50	50	50
ColorPlus® Pcs/Pallet	50	—	50
Pcs/Sq.	3.2	2.8	2.5

Select Cedarmill®

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection™			
Dream Collection™	•		•
Prime	•	•	•

Smooth

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection™			•
Dream Collection™	•		•
Prime	•	•	•

Stucco

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection™			
Dream Collection™	•		•
Prime	•	•	•

Sierra 8

Size	4 ft x 8 ft	4 ft x 9 ft	4 ft x 10 ft
Statement Collection™			
Dream Collection™			
Prime	•	•	•

A finished look starts with beautiful trim.

Hardie® Trim

Form meets function at every intersection with Hardie® Trim boards. With an authentic look, Hardie® Trim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

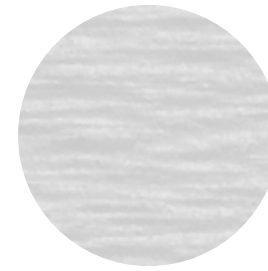
With higher performance to withstand damage from the elements compared to wood trim, Hardie® Trim is the perfect option for a long-lasting home. Hardie® Trim is a low-maintenance and durable accent for your exterior — adding an extra component of beauty to your home.



Hardie® Trim Smooth Arctic White

Hardie® Shingle Straight Edge Panel Pearl Gray

Hardie® Trim



4/4 Rustic Grain		Thickness .75 in			Length 12 ft boards	
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	322	184	138	115	92	
ColorPlus® Pcs/Pallet	322	184	138	115	92	
Statement Collection™						
Dream Collection™	•	•	•	•	•	
Prime	•	•	•	•	•	

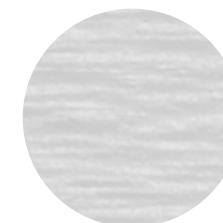
4/4 Smooth		Thickness .75 in			Length 12 ft boards	
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	322	184	138	115	92	
ColorPlus® Pcs/Pallet	322	184	138	115	92	
Statement Collection™	•	•	•	AW	•	
Dream Collection™	•	•	•	•	•	
Prime	•	•	•	•	•	

5/4 Rustic Grain		Thickness 1 in			Length 12 ft boards	
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	238	136	102	85	68	
ColorPlus® Pcs/Pallet	238	160	120	100	80	
Statement Collection™						
Dream Collection™	•	•	•	•	•	
Prime	•	•	•	•	•	

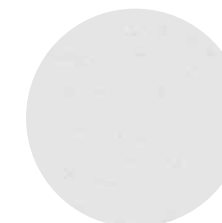
5/4 Smooth		Thickness 1 in			Length 12 ft boards	
Width	3.5 in	5.5 in	7.25 in	9.25 in	11.25 in	
Prime Pcs/Pallet	238	136	102	85	68	
ColorPlus® Pcs/Pallet	238	160	120	100	80	
Statement Collection™	•	•	•	AW	•	
Dream Collection™	•	•	•	•	•	
Prime	•	•	•	•	•	

Batten Boards

Thickness	.75 in
Length	12 ft
Width	2.5 in
Prime Pcs/Pallet	437
ColorPlus® Pcs/Pallet	190



Rustic Grain
Statement Collection™
Dream Collection™
Prime



Smooth
Statement Collection™
Dream Collection™
Prime

Protection in every detail, complete confidence in every area.

Hardie® Soffit

Every part of your home's exterior matters. With Hardie® Soffit panels, you can live confidently, knowing that gaps between eaves and exterior walls are covered to provide trusted protection.

DID YOU KNOW?

Using vented soffit improves ventilation and reduces the chance of water-vapor condensation that can promote mold, mildew and stains and which can damage your home's framing over time.

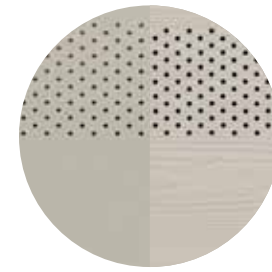
In warm climates, vented soffit allows hot, humid air to escape, which not only helps prevent condensation in the attic, but also helps reduce air-conditioning costs.

In cool climates, vented soffit helps prevent condensation from forming on the interior side of the roof sheathing and reduces the chances of roof-damaging ice dams.



Hardie® Soffit
Vented Smooth
Arctic White

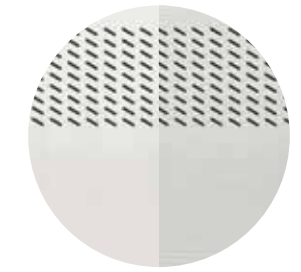
Hardie® Soffit



Vented Smooth & Vented Select Cedarmill®



Non-Vented Smooth & Non-Vented Select Cedarmill®



VentedPlus™ Smooth & VentedPlus™ Select Cedarmill®

	Thickness 1/4 in			
Length	12 ft	12 ft	8 ft	8 ft
Width	12 in	16 in	24 in	48 in
Prime Pcs/Pallet	200	150	100	50
ColorPlus® Pcs/Pallet	216	156	108	—

Non-Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection™	•	•	•
Dream Collection™	•	•	•
Prime	•	•	•

Non-Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection™			
Dream Collection™	•	•	•
Prime	•	•	•

VentedPlus™ Smooth & VentedPlus™ Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection™			
Dream Collection™	•	•	•
Prime	•	•	•

Vented Smooth

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection™	•	•	•
Dream Collection™	•	•	•
Prime	•	•	•

Vented Select Cedarmill®

Size	12 ft x 12 in	12 ft x 16 in	8 ft x 24 in
Statement Collection™			
Dream Collection™	•	•	•
Prime	•	•	•



Reimagining what's possible for your home exterior.

Now, you can modernize your home's aesthetic in a variety of never-before-seen ways. Our latest, most innovative products go beyond more traditional exterior designs to create new looks to help you make your personalized vision a reality.



Discover a fresh look that is unmistakably you.

NEW Hardie™ Architectural Collection

Reimagine what's possible for your home with the Hardie™ Architectural Collection. Offering contemporary design solutions to fit any style, you can elevate your exterior with a gorgeous, fresh perspective.

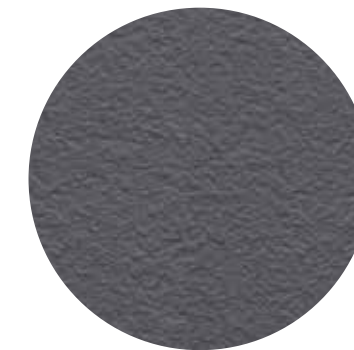
Going beyond wood-look designs, the clean lines of the Hardie® Architectural Panels can help achieve a range of styles from traditional to more modern looks. Orient them horizontally or vertically, or mix them with other Hardie® products, to create a truly unique design that speaks to your aesthetic.



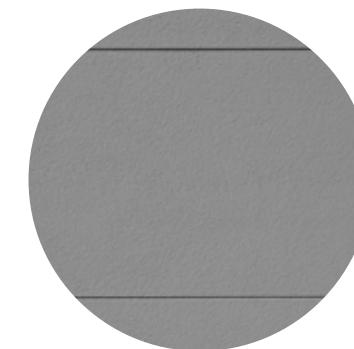
Scan code to view the Look Book.



Hardie® Architectural Panels



Fine Sand



Fine Sand-Grooved



Mounded Sand



Sea Grass

Fine Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	50
Statement Collection™			
Dream Collection™			
Prime	•	•	•
Fine Sand-Grooved		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	50
Statement Collection™			
Dream Collection™			
Prime	•	•	•
Mounded Sand		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	50
Statement Collection™			
Dream Collection™			
Prime	•	•	•
Sea Grass		Thickness 5/16 in	
Width	4 ft	4 ft	4 ft
Length	8 ft	10 ft	12 ft
Pcs/Pallet	50	50	50
Statement Collection™			
Dream Collection™			
Prime	•	•	•

New textures available late 2022. Visit jameshardie.com/hardie-architectural-collection for current availability.

Clean lines that are sure to make your home shine.

NEW Hardie™ Architectural Trims

New looks with new metal trim options to match. As part of the Hardie™ Architectural Collection, Hardie™ Architectural Trims offer a variety of benefits in helping you achieve a seamless, lasting look for your exterior:

- Slim profiles complement panel sizes and deliver clean architectural lines
- Multiple aesthetic options that enable endless design possibilities
- Delivers long-lasting beauty and stands up to the elements
- Integrated solution of panels and metal trims designed for better water management
- Easy to cut and install



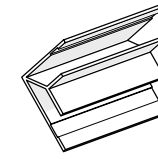
Scan code to view the Look Book.



Hardie™ Architectural Trims

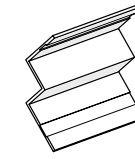
Corner Trims

Slimline corner trims designed to deliver a sleek contemporary look.



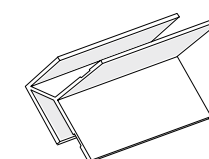
Low-Profile Inside Corner Trim

Aluminum extrusion to be used for inside corners.



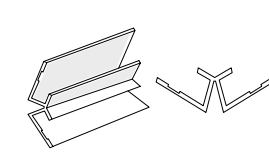
Inside Corner Trim

Aluminum extrusion to be used for inside corners.



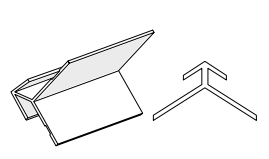
Low-Profile Outside Corner Trim

Aluminum extrusion to be used for outside corners.



Low Profile 45° Inside Corner Trim

Aluminum extrusion to be used for bay windows.

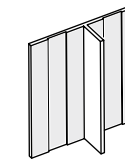


Low Profile 45° Outside Corner Trim

Aluminum extrusion to be used for bay windows.

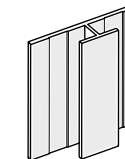
Joint and End Trims

Designed for clean finishes on short and cut ends of panels.



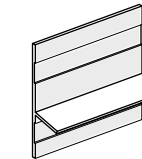
Vertical T Trim

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



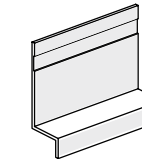
Vertical H Trim

Aluminum extrusion to be used along vertical butt joints. For horizontal panel orientations only.



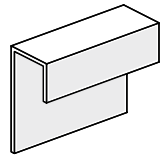
Horizontal Angled T Flashing Trim

Aluminum extrusion to be used along horizontal control joints.



Horizontal Z Flashing Trim

Aluminum extrusion to be used along horizontal control joints.

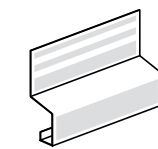


J Trim

Aluminum extrusion to be used as a trim at abutments (e.g. soffits, masonry, windows, etc.).

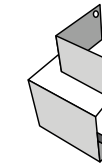
Base Trims

Base trim and accessories for a clean and robust ground finish.



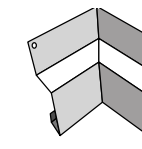
Base Trim

Aluminum extrusion to be used as a base edge solution.



Base Outside Corner Trim

To be used as an outside corner connection for Base trim.



Base Outside Inside Trim

To be used as an inside corner connection for Base trim.

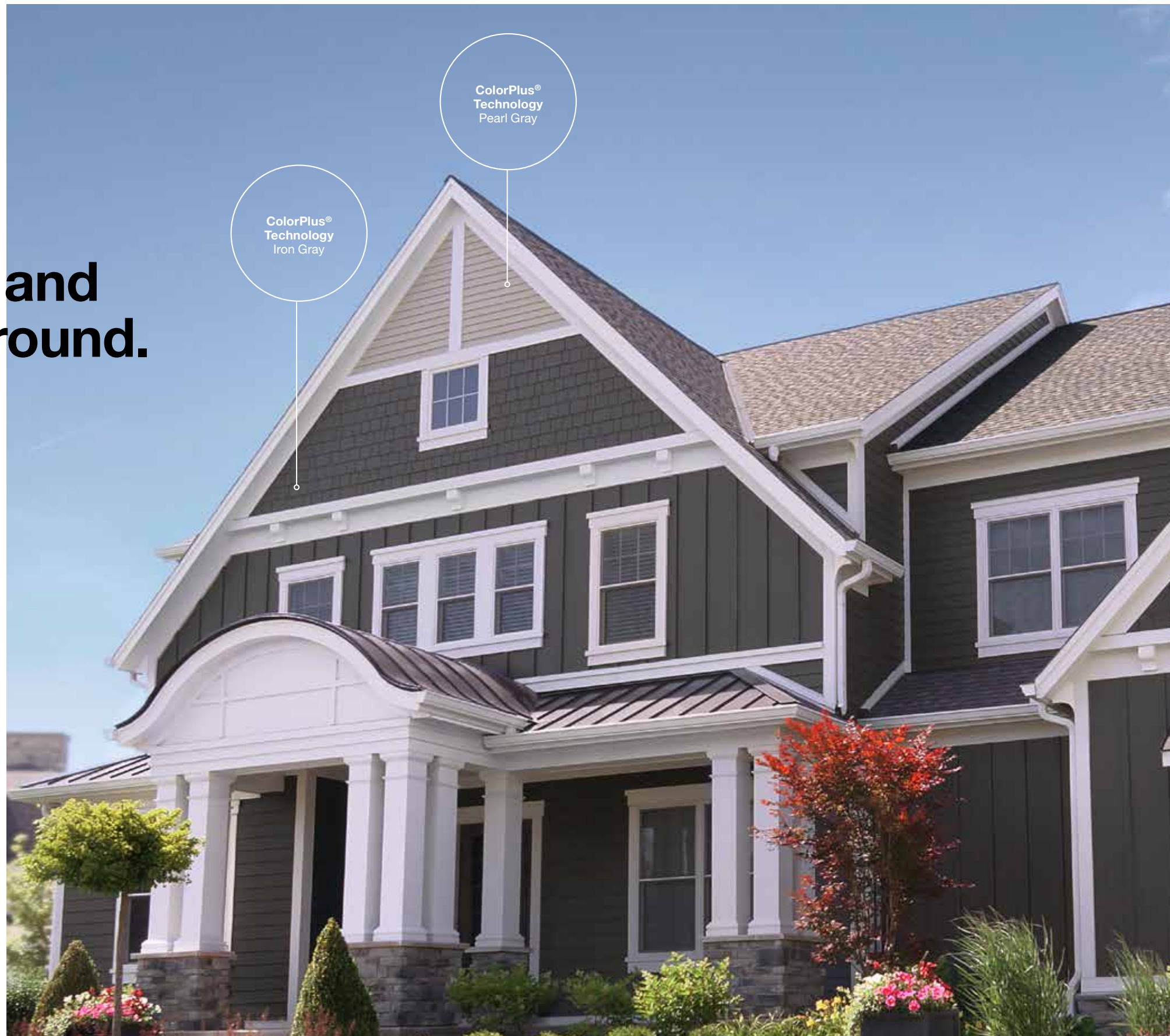


Base Jointer

To be used to connect Base trims.

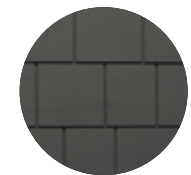
Complete Exterior by James Hardie™

Confidence and beauty all around.



Top to bottom, our exterior product line is defined by high performance, aesthetics and design options.

With a Complete Exterior by James Hardie™, you can bring your dream home to life without having to choose between protection and long-lasting beauty. Using products from a single, trusted manufacturer that offers exceptional warranties, you'll have complete peace of mind, so you can sit back, relax and enjoy your home's exterior.



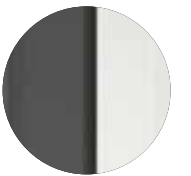
Hardie® Shingle



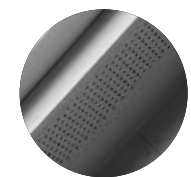
Hardie® Panel &
Hardie® Trim Batten



Hardie® Plank



Hardie® Trim Boards



Hardie® Soffit



Scan code to visualize
Hardie® products on
your home.

**Durability
you can trust.**

**Protection
you can feel.**



Tougher than the elements.



Fire

A home's exterior is its first line of defense against extreme weather and fire. Prepare your home for the unpredictable with siding that is non-combustible, won't burn and is recognized by fire departments nationwide.*

- Listed for use in wildfire-prone Wilderness Urban Interface (WUI) zones in the western US.

Cal-Fire Compliant

Fiber Cement Siding



*Hardie® siding complies with ASTM E136 as a noncombustible cladding and is recognized by fire departments across the U.S. including Marietta, GA, Flagstaff, AZ and Orange County, CA. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames.



Pests

Mother Nature's creatures can wreak havoc on wood-based siding. It can be pecked by birds or damaged by termites or other pests. Hardie® fiber cement holds no appeal for these critters, saving you the maintenance hassle.



Mother Nature

Your siding is exposed to Mother Nature all day, every day. You deserve to feel confident that it can hold its own throughout it all — from the changing seasons to extreme weather.

- FEMA Class 5 flood damage resistance (highest rating)
- Rated for use in High Velocity Hurricane zones by Miami-Dade County, Florida



Water Resistant

From rain to ice to snow, Mother Nature's precipitation patterns leave wood exteriors at risk to cracking, swelling and warping. Take shelter from the storm knowing that your siding is built to resist water damage.



Time

ColorPlus® Technology finishes provide a durable finish that helps resist fading and discoloration that other paint applications may see more quickly over time, so your exterior can keep its good looks longer.

Made for what matters.

Hardie® fiber cement products offer leading performance so you can have added peace of mind. Know your options when choosing your exterior products, considering a variety of factors.

Hardie® Siding	Vinyl Siding	Wood-Based Siding
Non-Combustible		
✓	✗	✗
Hail and Impact Resistant		
✓	✗	✓
Pest Resistant		
✓	✓	✗
Resistant to Warping, Shrinking, and Swelling		
✓	✗	✗
Will Not Melt		
✓	✗	✓



“We’re so grateful we chose Hardie® Plank. Our community was devastated by Hurricane Sandy...our home was not.”

BILL JUSTUS
Vice-President of Supply Chain Services for David Weekley Homes



“Everything outside the house was destroyed. But the house was standing. We were lucky... Hardie® siding really helped keep our house safe through the fire.”

DREW AND JESSICA
Homeowners from Tubbs Fire in Santa Rosa, CA



Exterior solutions inspired by nature and designed to help protect your home from it.

Hardie™ Zone System

Only Hardie® fiber cement exterior products are Engineered for Climate®, designed specifically with your climate zone in mind for optimal performance. In the northern USA and Canada, HZ5® products resist shrinking, swelling and cracking in wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With Hardie® siding and trim, your home's exterior will be as tough as it is beautiful.



The highest-quality materials for your highest satisfaction.

Unique Formulation HZ10® Substrate

Not all fiber cement is the same. The Hardie® HZ10® product formulation contains the highest-quality raw materials. Our unique formulation, combined with innovative product design and manufacturing processes, creates a substrate that is specifically engineered to resist moisture, cracking, shrinking and swelling, for increased durability and workability.

Proprietary enhancements create durable Hardie® siding

Perfect balance of strength and workability

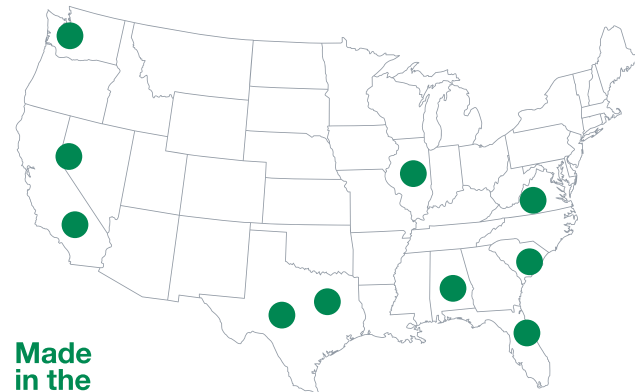
Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.

Enhanced moisture resistance for unmatched durability

Patented and proprietary additives are chemically bonded within the substrate matrix to provide durable moisture resistance.

Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.



Made in the USA

● James Hardie Manufacturing Plant



Unmatched investment in manufacturing scale and production innovation

- Largest manufacturer of fiber cement in North America
- 5x more capacity than our largest competitor
- More than 100 process and product quality checks
- 100+ scientists and engineers providing dedicated resources for continuous innovation in manufacturing and product development
- More U.S. fiber cement patents than any competitor

Building sustainable communities.

Sustainability is built into our DNA.

At James Hardie, our business is about building better communities that have a lower impact on our environment and are built to last. We operate with a global mindset and at the same time take great care in how our business affects households, our James Hardie community, the local communities in which we live and operate, and across the largest shared community of all, our global ecosystem. Building sustainable communities is at the forefront of our strategy and integral to our success.



- ↑ Global Impact
- ↑ Community Impact
- ↑ James Hardie
- ↑ Homeowner



Scan code to find out more about our sustainability efforts.



Adding value to our communities

We recognize our ability to impact the communities in which we live and work. While maintaining a global mindset, we put great care into how our business affects local communities. We contribute by sourcing, employing, delivering and giving locally.

Creating an impact

We invest in the local community and aim to locate the plants close to suppliers, customers and potential new employees, as well as sustainable transportation opportunities.



*Above statistics are the James Hardie impact from fiscal year 2022.

The right kind of impact

Having a sustainable impact means minimizing our impact on the environment while supporting resilient local communities. We are committed to minimizing our environmental impact, prioritizing the management of waste, water, energy and emissions.

2030 goals

Energy & Emissions
 We aim to minimize our Scope 1+2 Greenhouse gas intensity by 40% from 2019 baseline.

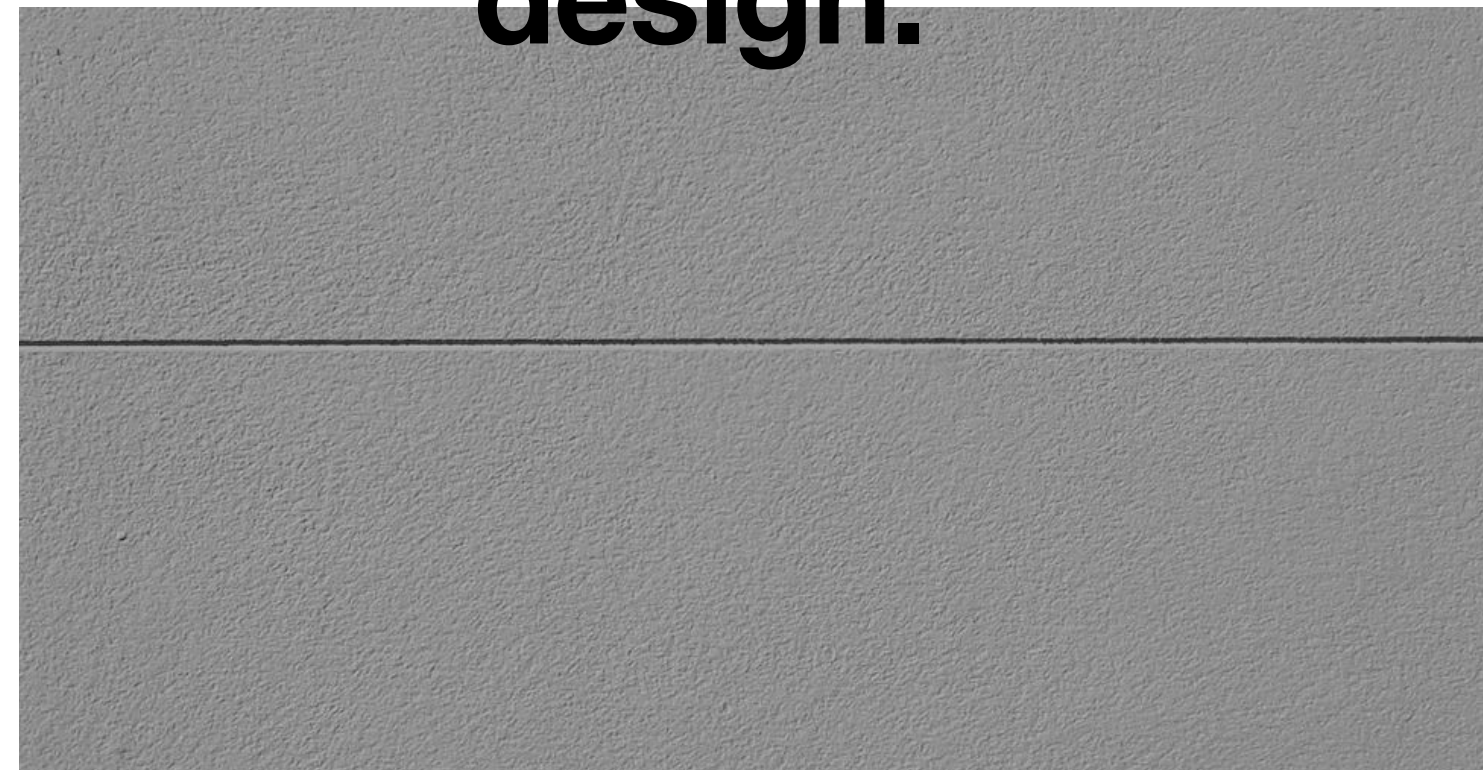
Waste
 We aim to minimize manufacturing waste intensity by 50% from 2019 baseline.

Water
 We aim to increase water recycling by 20 Million cubic feet/year from 2019 baseline.

Environmental Product Declarations
 We aim to have 80% of revenue from products with Environmental Product Declarations (EPD).



**Long-lasting
beauty by
design.**



Beauty begins with a finish that lasts.



Hardie® Shingle
Straight Edge
Panel
Eden Green

Hardie® Trim
Smooth
Arctic White

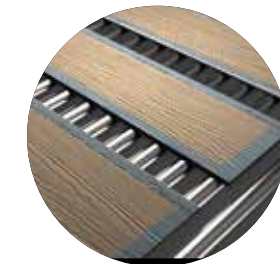
Finishing Technology

Primer

A quality primer is the first step to ensuring that the paint color you select expresses your home's true beauty now – and for years to come. Our distinctive primer is climate tested and engineered to enhance the performance of paint on Hardie® fiber cement exterior solutions. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Our proprietary coatings are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your home.



Exceptional finish adhesion

Our proprietary coatings are engineered for exceptional adhesion to our substrate and applied to the surface, edges and features for durable performance.



Superior color retention

The finish is cured onto boards for a stronger bond, which allows for exceptional resistance to cracking, peeling and chipping.



Superior UV resistance

ColorPlus® Technology finishes are engineered to retain vibrancy and reduce fade or discoloration from UV rays.

ColorPlus® Technology

ColorPlus® Technology finishes are fully cured on our boards in a controlled factory environment and arrive at your home ready for installation year-round. With prefinished color products, you'll have peace of mind, knowing you'll have a more consistent color and finish that doesn't depend on good weather.

With over 700 colors available, ColorPlus® Technology finishes offer endless design possibilities and help keep your home looking beautiful longer.



Unparalleled beauty with unparalleled performance.

See the James Hardie difference

James Hardie invented modern fiber cement. Trusted by homeowners on over 10 million homes*, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees and partners, and with our exceptional warranties, we're committed to helping protect your home and investment every step of the way.



*Estimate based on total Hardie® siding sales through 2022 and average housing unit size.



Hardie® Soffit
Non-Vented
Smooth
Arctic White

Hardie® Plank
Select Cedarmill®
Timber Bark

Hardie® Trim
Smooth
Arctic White

Warranty — for peace of mind

Help protect your home with North America's #1 brand of siding, backed by exceptional warranties. Unlike other brands, James Hardie doesn't prorate our siding and trim substrate warranty coverage. We stand 100% behind our siding for 30 years and our trim for 15 years.

- Hardie® siding and soffit products come with a 30-year non-prorated limited substrate warranty.
- Hardie® trim products come with a 15-year non-prorated limited substrate warranty.
- ColorPlus® Technology finishes come with a 15-year prorated limited finish warranty.

Non-Prorated Siding Substrate Warranty Coverage by James Hardie



Endorsements — a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned us the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.



Featured on Magnolia Network's Fixer Upper: Welcome Home 2021



Featured on HGTV's Urban Oasis 2022



Green Builder Magazine Readers' Choice, "Most Sustainable Product" 2020

Make your home stand up and stand out.

#1 Return on Investment*

Re-siding with fiber cement siding provides the #1 return on investment of any major exterior remodeling projects.



Scan code to view the Cost vs. Value Report.

*Remodeling magazine 2021 Cost vs Value Report, national data for exterior home replacement projects over \$15,000. © 2021 Hanley Wood, LLC. Complete data from the Remodeling 2021.

FOR THE PROS

Protection that performs at every layer.

Hardie™ Weather Barrier

No exterior cladding can prevent 100% of water intrusion. Your home should have an additional line of defense. Hardie™ Weather Barrier provides a superior balance of water resistance and breathability, keeping the area within the wall drier. This helps prevent moisture accumulation that may lead to mold and mildew growth.



INSTALLATION ADVANTAGES

- Thicker, more durable material for easier, quicker installation
- Superior tear resistance helps prevent water infiltration
- Can be installed with staples in place of cap nails for cost savings
- Provides a higher level of performance, no matter what type of cladding you specify

Weather Barrier

Thickness	11 mil		
Length	100 ft	100 ft	150 ft
Width	3 ft	9 ft	9 ft

Pro-Flashing

Thickness	20 mil		
Length	75 ft	75 ft	75 ft
Width	4 in	6 in	9 in

Flex Flashing

Thickness	60 mil	
Length	75 ft	75 ft
Width	6 in	9 in

Seam Tape

Thickness	3.2 mil	
Length	164 ft	
Width	1-7/8 in	

Installation Done Right

INSTALLATION ACCESSORIES

Hardie™ Blade Saw Blades

Manufactured by Diablo, the Hardie™ Blade saw blade is designed specifically to cut fiber cement products and is the only saw blade James Hardie recommends. The blade creates clean, precise cuts while helping to reduce the amount of airborne dust produced.



PacTool® Gecko Gauge

The PacTool® Gecko Gauge is designed to improve the installation experience, allowing one person to hang Hardie® Plank lap siding during installation. Studies suggest the Gecko Gauge can improve the speed of solo installation by 30%.



Finishing Touches

COLORPLUS® TECHNOLOGY ACCESSORIES

Touch-Up Kits

Specially formulated to match ColorPlus® Technology finishes, our touch-up kits offer resistance to aging, color change and chalking. Estimated one kit per 4,000 sq ft of siding or 1,600 sq ft of trim.



Color-Matched Caulk

OSI® QUAD® MAX sealant offers a high-performance sealant solution to color match Statement Collection™ products.* About 18–20 linear feet per tube. Refer to packaging for manufacturer's recommendations.

*For matching Dream Collection™ products, contact your local James Hardie representative.

TRIM ACCESSORIES

Flat Tabs

Eliminate face nails and improve the aesthetic of trim applications around windows, doors and band boards.

Corner Tabs

Use corner tabs to eliminate face nail holes that would detract from the finished look of corner trim installations.



Scan code to view install and technical documents.



Hardie® Plank
Smooth

Hardie® Trim
Smooth

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