



CELECT®

CELLULAR COMPOSITE SIDING



# ENDURING

CHARACTER, BEAUTY, STRENGTH AND BRAGGING RIGHTS.



**BEAUTY AND  
LONGEVITY LIVE  
HAPPILY EVER AFTER  
ON YOUR HOME.**



Board & Batten 8" in Frost  
Trim in Frost  
Zuri® Premium Decking in Weathered Gray



Wrought Iron

## HORIZONTAL LAP

# 7" HORIZONTAL LAP

WARM, WELCOMING CLASSIC

Horizontal lap siding is made up of long boards laid horizontally across a house. You can spot horizontal lap by how the thicker bottom edge of one board overlaps the board below it. Its simplicity, versatility and subtle shadow lines lend dimensional curb appeal to all kinds of homes.



Horizontal Lap 7" in Wrought Iron  
Shake 7" in Chocolate  
Trim in Frost



Carriage Red

BOARD & BATTEN

## 8" BOARD & BATTEN

VERTICALLY COMPELLING

Defined by wide boards that alternate with narrow strips (battens) covering the seams between the boards, this homespun, contemporary profile heightens the charm of modern farmhouses and cottage-style homes in particular. It can be applied as a vertical siding across your entire home or as an accent to gables or lower home sections.



Board & Batten 8" in Carriage Red  
Trim in Frost



Latte

## BOARD & BATTEN

# 11" BOARD & BATTEN

### WIDER TAKE ON CONTEMPORARY

Our 11" board & batten (with a full 2" wide batten) puts rustic expression on an even broader scale, turning up the style volume and further accentuating its contemporary aesthetic. It makes a bold statement on homes from modern cottages to Craftsman.



Board & Batten 11" in Latte  
Shake 7" in Willow  
Trim in Frost



Oceana

SHAKE

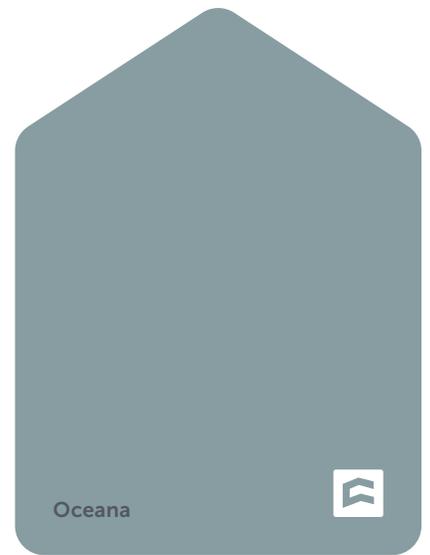
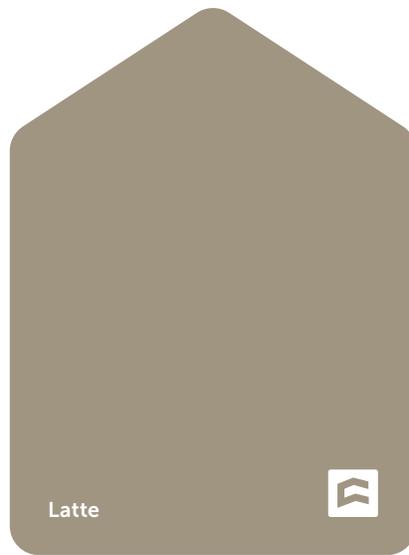
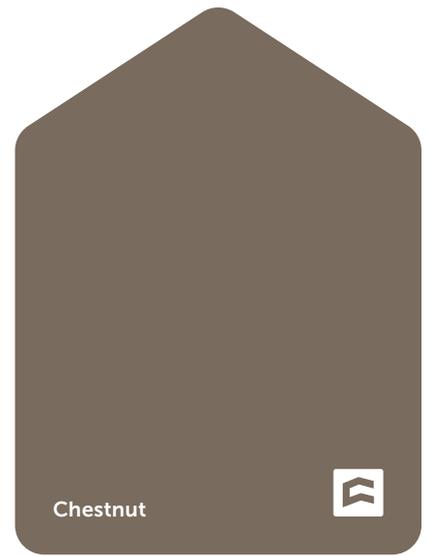
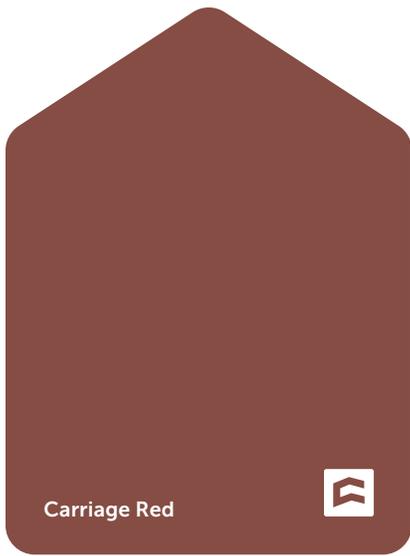
# 7" SHAKE

DRAMATIC TEXTURAL DEPTH

Shake siding derives its looks, character and heritage from individual tapered cedar shake and shingles. Celect® panelizes the look to speed installation. Use it across your entire home or as a powerful accent to tie together other aspects of your home.



Shake 7" in Oceana  
Trim in Coastline

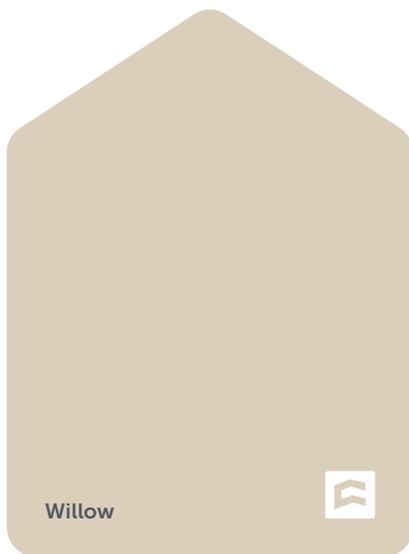
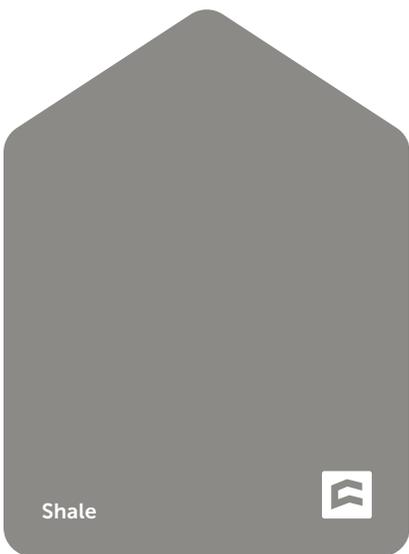
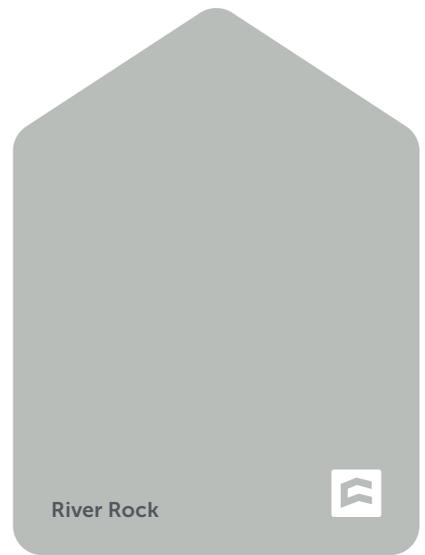
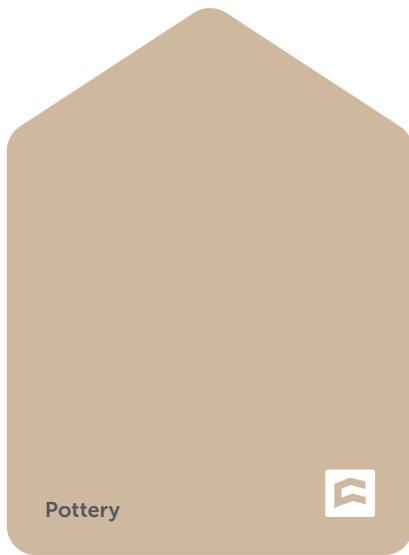
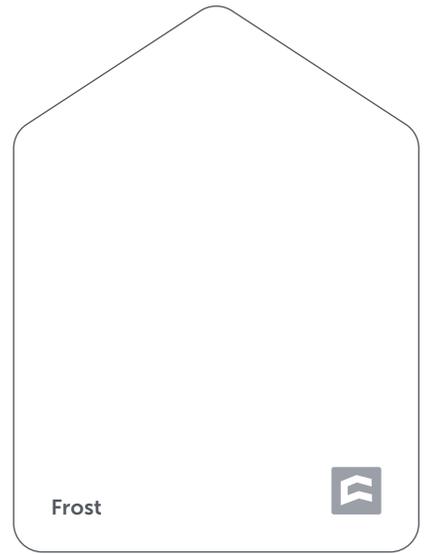


## A DEEP COLOR PALETTE

WITH WORLD-CLASS ENDURANCE.

Select delivers a versatile color palette, protected by an industry-best Kynar Aquatec® finish that ensures the color will truly last.

- Factory-applied, designer-inspired colors
- Best-in-class fade resistance: Kynar Aquatec is formulated to keep paint colors true for as long as you own your home
- 25-year warranty on the finish
- Requires no painting—unlike most other siding choices



# PERFECT PRESENCE.

- Wood-like profile range and full array of prefinished colors
  - Best-in-class virtually seamless interlocking design
  - Low-gloss look from Kynar Aquatec® finish that outperforms the fade resistance of acrylic paint
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# LOW MAINTENANCE LIVING.

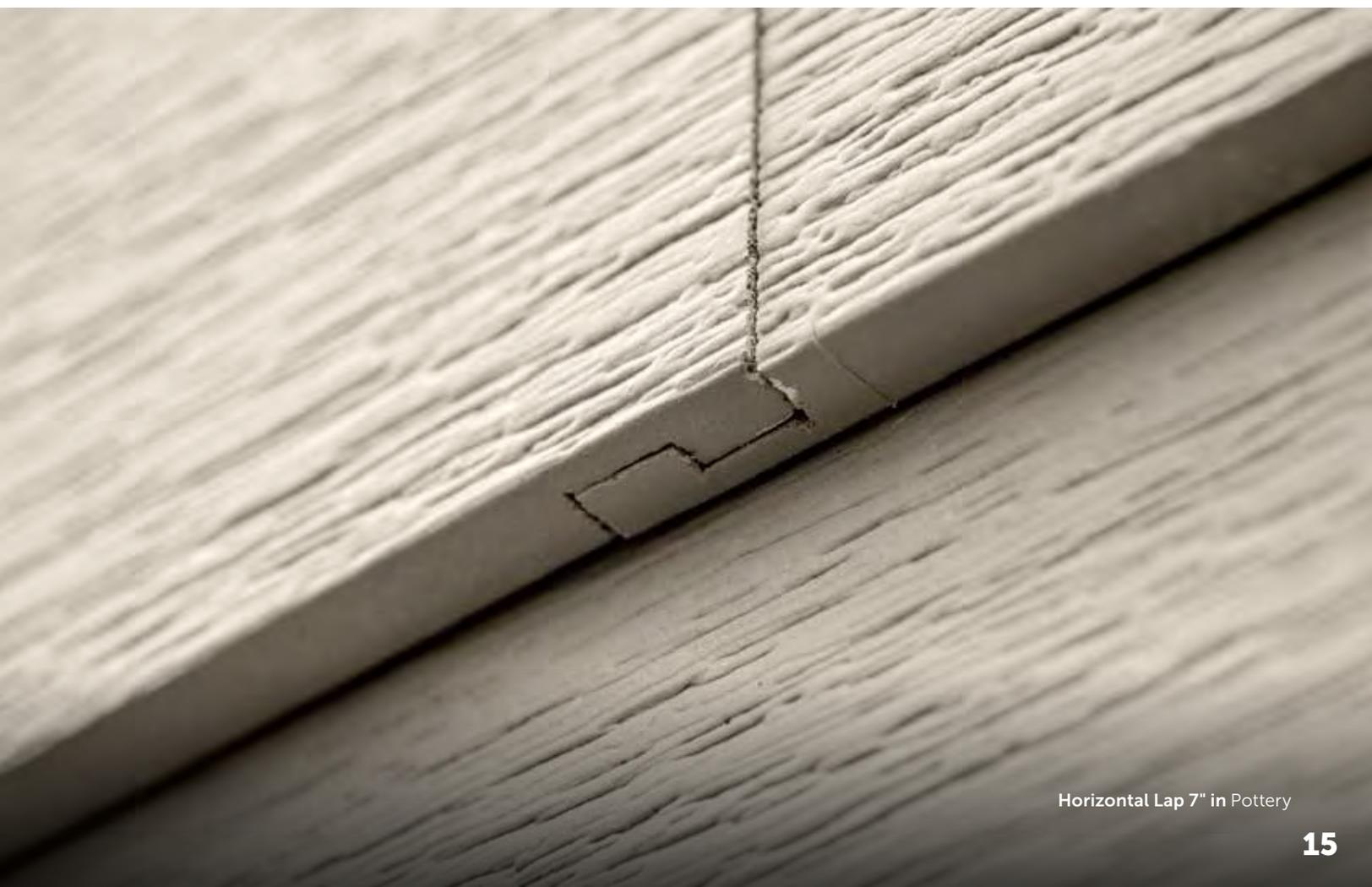
- Cellular composite design absorbs virtually no water
  - Kynar Aquatec® finish resists dirt and mildew better than other painted products
  - Requires no repainting or recaulking, unlike most other siding choices
  - Extremely low maintenance engineered to save money over the long haul
- 

# PERFORMS AS FLAWLESSLY AS IT LOOKS.

- Proprietary design provides the tightest seams in the industry
- Cellular composite design stands up to whatever impact life dishes out
- Gravity lock technology delivers incredibly high wind resistance without ugly face nails



Horizontal Lap 7" in Pottery  
Trim in Frost



Horizontal Lap 7" in Pottery



Horizontal Lap 7" in Wrought Iron

# LONG-TERM PEACE OF MIND.

With its unique combination of innovative features and durability, Celect is the siding that truly has your back.

- **Limited Lifetime Warranty**
  - **Full 25-year color fade protection warranty**
  - **Won't rot, decompose, split or crack**
- 

# SOLID SUSTAINABILITY.

Celect Siding is manufactured from recyclable PVC material and made to last a lifetime.

- **Made of recyclable material**
- **More insulating power than fiber cement, wood, engineered wood and vinyl siding**
- **Cuts cleanly without producing silica dust**

# NOT JUST ADDITIONAL. ESSENTIAL.

From trim pieces to mounts and blocks, Celect has a full system of products crafted from the same state-of-the-art cellular materials as our premium siding which effortlessly combine form and function. Plus our mounts and blocks are an exact color match to Celect Siding and Trim.

CORNER TRIM  
WINDOW TRIM  
GABLE TRIM  
FINISH TRIM  
TRIM BOARDS  
TRIM COIL  
BLOCKS  
MOUNTS



Trimboard



Corner Trim



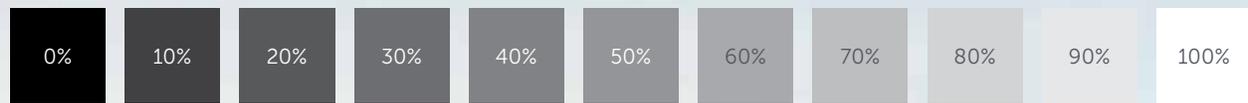
Mount

# CELECT<sup>®</sup> CANVAS

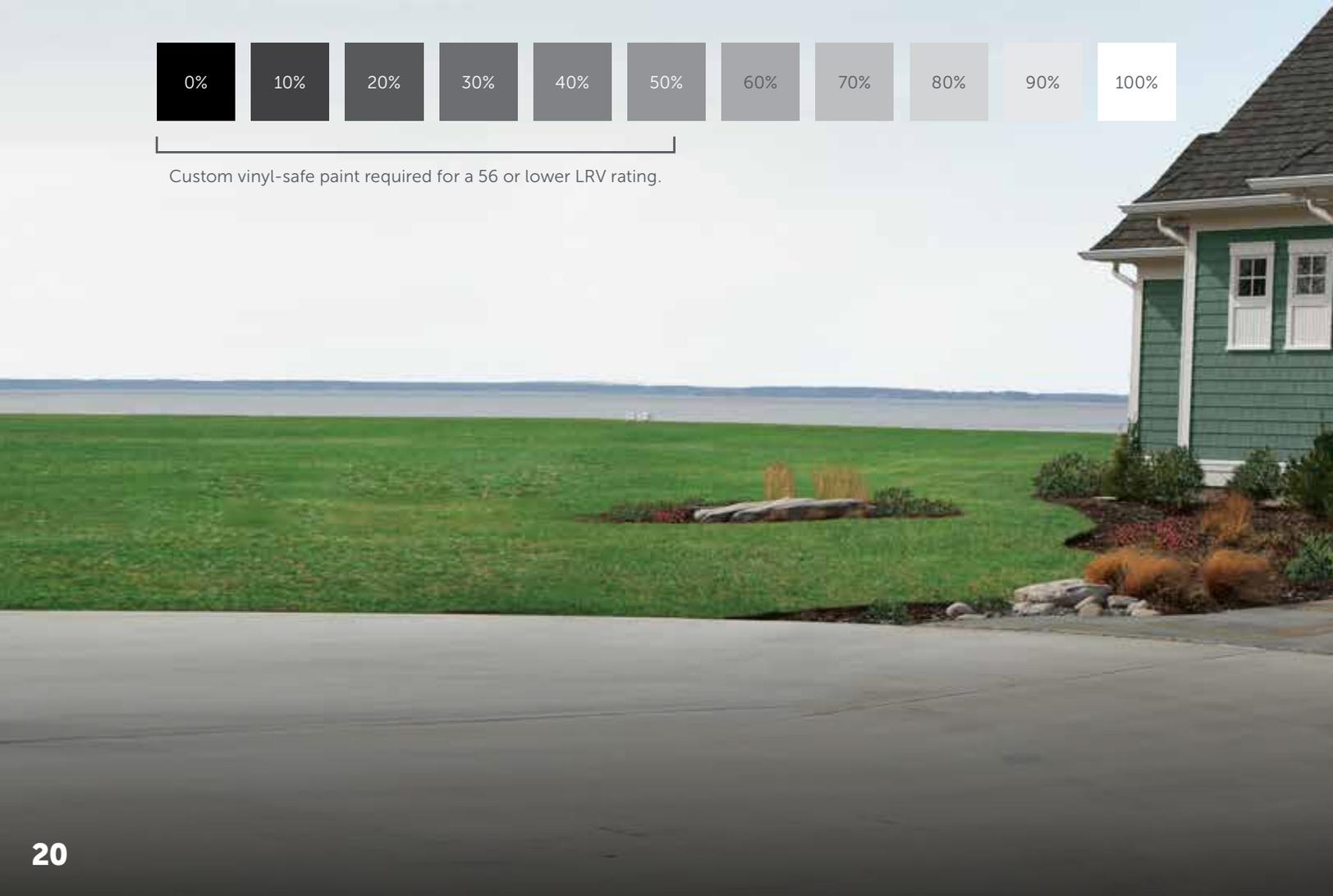
CELLULAR COMPOSITE SIDING

## CREATE TRULY PERSONAL AESTHETICS WITH CUSTOMIZED COLOR.

Make your exterior represent your style on a whole other level with the customizable color options of our unpainted Celect Siding. Choose from thousands of exterior vinyl-safe shades that fall within recommended Light Reflectance Value (LRV) ratings (57 and above on the LRV 0-100 scale) from manufacturers such as Benjamin Moore<sup>®</sup>, Sherwin Williams<sup>®</sup> and PPG.



Custom vinyl-safe paint required for a 56 or lower LRV rating.





Shake 7" in Benjamin Moore Steamed Spinach  
Board & Batten 8" in Benjamin Moore Deep Creek  
Trim in Frost



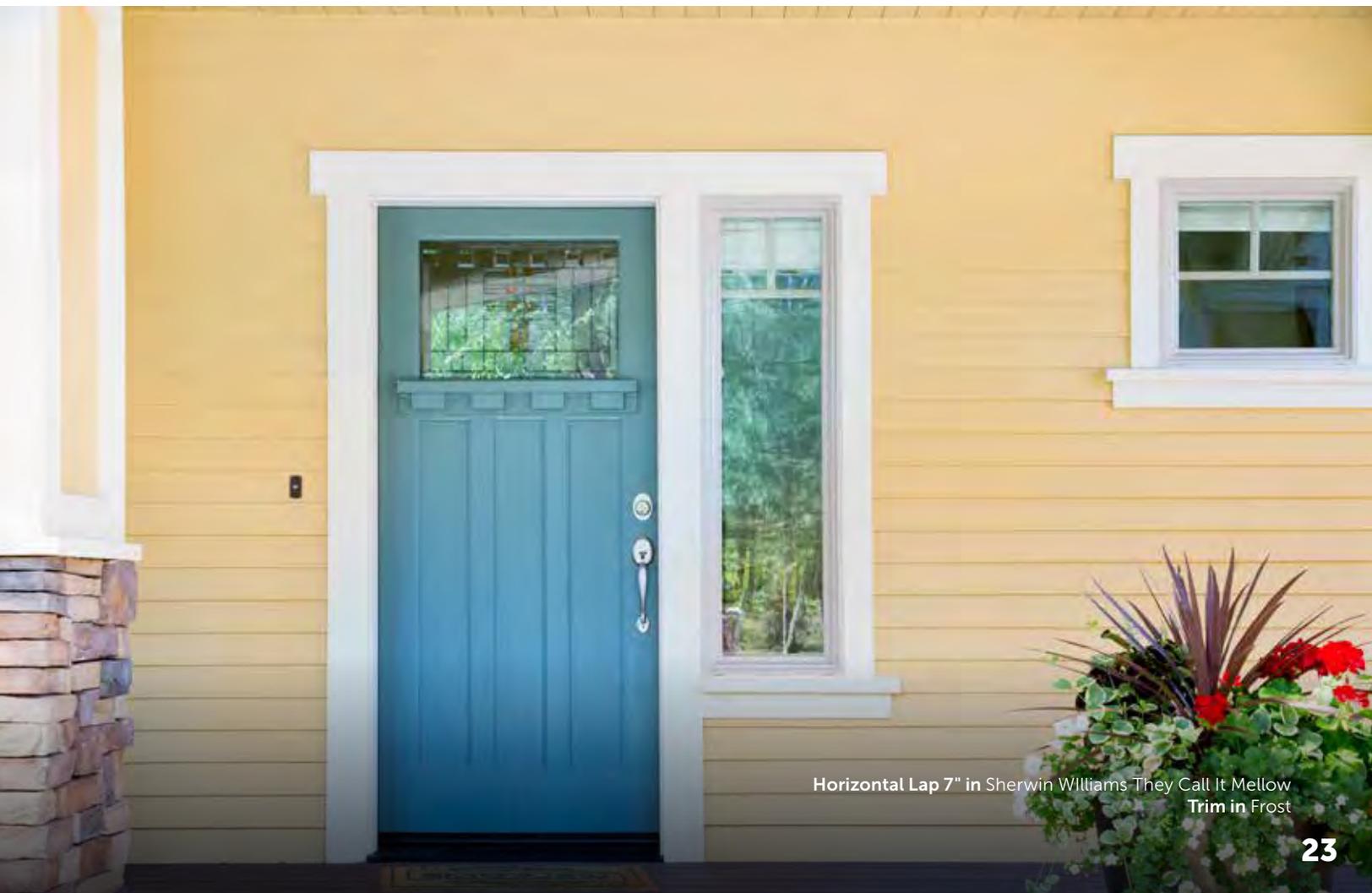
Horizontal Lap 7" in Sherwin Williams Aviary Blue  
Trim in Frost

## AN UNMATCHED RANGE OF STYLES.

Available in lap, shake and board & batten profiles, Celect® Canvas represents the epitome of design flexibility and personal expression. It pairs compellingly with a wide range of siding and home styles, while delivering the long-term durability of Celect® Cellular Composite Siding. Just remember that lap and board & batten profiles can be painted after installation, but shake needs to be painted pre-installation.

# THE INNOVATION OF PREFINISHED CELECT.

Celect Canvas carries the same home-transforming aesthetics and durable properties as our prefinished cellular composite siding. It elevates home styles from Colonials to Cape Cods with virtually seamless wood looks—with no rotting, splitting, cracking, warping, peeling or delaminating.



Horizontal Lap 7" in Sherwin Williams They Call It Mellow  
Trim in Frost



# BOUNDLESS™

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



SIDING & ACCESSORIES

TRIM & MOULDINGS

ROOFING

STONE

WINDOWS

OUTDOOR LIVING

