



INTRODUCING

DIGITALLY-PRINTED HOUSE WRAP

With Barricade®, builders can now promote their brand and attract local interest with impactful logos, custom messaging, and contact information all on one roll of premium grade house wrap. With no set-up fees, and state-of-the-art print technology, builders can now choose from a spectrum of high-resolution colors and gradients at no extra cost.

Digital printing also helps national and regional builders achieve environmental sustainability objectives, given its positive impact on the supply chain, with no need for printing plates and less ink and water waste generated compared to traditional flexographic printing. In addition, lower minimum order quantities have a direct impact on warehousing and obsolescence.

THE CHANCE TO INCREASE BRAND AWARENESS JUST BECAME LIMITLESS

Maximize your brand's impact on local communities by selecting one of four Barricade® House Wrap products, and requesting digital print services. Need help with artwork? No problem. Barricade Building Products offers in-house design assistance to help you achieve the perfect messaging, accurate sizing, and placement guides for all your ideas.



HOUSE WRAP

Whether you're looking for a builder-grade perforated house wrap or a high-performance wrap matching the benefits and reliability of major brands, we offer solutions to meet your needs, manufactured under high-quality control standards. Each of our Barricade[®] House Wraps are engineered with high performance features that offer faster, easier, and more reliable installs.



Reduces Air Penetration



Resists Bulk Water Damage



Prevents Moisture From Solar Vapor Drive



Protection Against UV Exposure & Damage

Barricade[®] Wrap

The Economical, Builder Grade Option

- Micro-perforations designed for maximum performance
- Cross-woven polyolefin material with superior strength and tear resistance
- 11 US Perm Rating
- Up to 12 months of UV protection

Barricade[®] Wrap Plus[™]

Ultimate Protection Against Wind, Air, and Moisture

- Non-perforated
- Highest level of protection against wind, air, and moisture
- Surfactant resistance from pressure washing, job site chemicals, and more
- 16 US Perm Rating
- Up to 9 months of UV protection

Barricade[®] Wrap Plus[™] Drainage

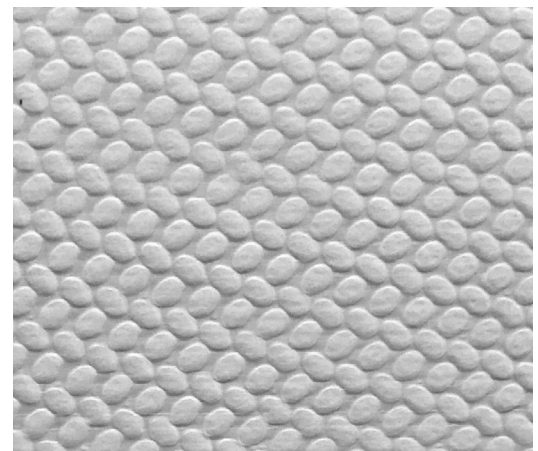
High-Performance Drainable Wrap

- Non-perforated, non-directional surface pattern drains water down and away from envelope
- Maximum protection against mildew, mold, and structural failure
- Perfectly designed for fiber cement, stucco, stone veneer, and EIFS
- Surfactant resistance from pressure washing, job site chemicals, and more
- 18 US Perm Rating
- Up to 9 months of UV protection

Barricade[®] R-Wrap[®]

Premium, High-Perm Protection

- Non-perforated
- Micro-porous, breathable membrane protects against air and moisture
- Surfactant resistance from pressure washing, job-site chemicals, and more
- 50 US Perm Rating
- Up to 9 months of UV protection



Barricade[®] Wrap Plus[™] Drainage
Non-Directional Surface Pattern